

Navigating Change Complexity Through Experimentation

Change is complex because people are complex. A successful change plan shouldn't aim for perfection – it should be built with flexibility in mind. Plan for the majority, and experiment to reach the outliers.



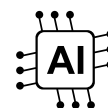
Experimental Mindset

Change moves fast. Plans that rely on rigidity fall short. A test-and-learn mindset helps you stay adaptive – and effective.



Use The Full Toolbox

Relying on one framework is like using a single tool to fix a house. Complex problems require complex solutions.



Let AI Bridge The Gap

Treat it as your thought partner to define the problem, break out of your comfort zone, and evolve your strategy in real time.

People are complex. Change involves people. Therefore, change is complex.

Trying to solve a complex problem with a complicated solution doesn't work.



AI Generated Image

Complex problems require complex solutions. And complex solutions can only be developed through iteration and experimentation



CHALLENGE

What are we stuck on?



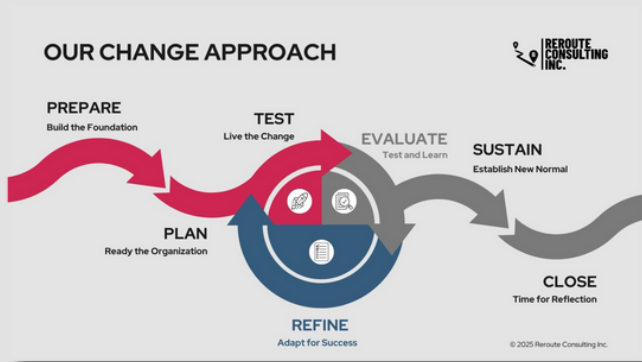
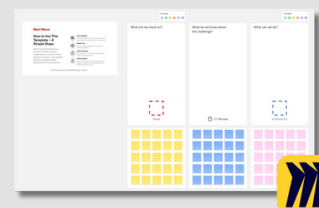
INSIGHT

What do we know?



OPTION

What can we try?



Our Approach

At Reroute Consulting, we help organizations navigate complexity with confidence. Our phased, iterative model is built to evolve with your needs – blending structure with experimentation to deliver change that sticks.

Connect and Collaborate with Us

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Join our mailing list

Get exclusive insights, early access to new services, and practical tools for change leaders.



Season 2 is coming soon.

Listen as we dive deep into the complexity of change. Featuring real stories and lessons learned.